

Social Value Policy

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1. Introduction

- 1.1 Social Value is defined as the added value secured from the delivery of services that can help to improve social, environmental or economic benefits to individuals and communities.
- 1.2 The College recognise that social value is about maximising the impact of expenditure, services and will continue to promoting the local economy and considering the collective benefit to our community is.

2. The College is committed to:

- 2.1 Promoting the local economy, so that micro, small and medium sized enterprises and the voluntary and community sector can thrive.
- 2.2 Involving local people and organisations in considering how we meet the needs of local communities.
- 2.3 Creating or promoting local employment, training and inclusive economic sustainability by tackling unemployment in general and targeted to disadvantaged groups such as disabled persons, long-term unemployed, ex-offenders, geographical areas and key sectors.
- 2.4 Giving people opportunities and support to improve their health and wellbeing.
- 2.5 Raising the living standards and prosperity of local residents by living wage employment, maximising employee access to entitlements and guidance and encouraging suppliers to source local labour.
- 2.6 Building the capacity and sustainability of the voluntary and community sector by accessing and actively supporting local voluntary and community groups, as well as accepting volunteers to work at the College.
- 2.7 Promoting equity and fairness by targeting effort towards those in the greatest need or facing the greatest disadvantage.
- 2.8 Promoting environmental sustainability by reducing wastage and climate impacts, limiting energy consumption and improving and procuring materials from renewable and sustainable sources.

3. How will the College ensure Social Value is delivered?

3.1 The College will embed Social Values into all aspects of the business. The College's Strategic Plan provides the detail as to how the College will deliver on the Social Values listed above. Key themes include:

- Reviewing the curriculum offer annually to ensure that it is matched to local and regional needs and is linked to learners' starting points and aspirations.
- Ensuring that the College's Adult Education Budget Delivery Plan, agreed annually with the Liverpool City Region Combined Authority, is delivered in full.
- Promoting the College's curriculum offer in order to continually improve the rates of progression into higher level study, including higher education, and into high quality, sustainable employment
- Working collaboratively with key stakeholders, including the NHS, to enable our community to gain the support, skills and resilience they need to improve the quality of their lives and, ultimately, to make a more active contribution to society.

4. Opportunities to support the regeneration of the local community

4.1 The College will continue to seek opportunities to support the regeneration of the local community. Over recent years, the College has refurbished and delivered new builds including The Marina Dalglish Centre, South Sefton: the L20 University Centre, the Port Academy Building and St. Winefride's Campus. All three sites are located close to large residential areas with very good access to public transport and, in addition to being a learning environment for the College each is intended to act as a focal point for the wider community which, in turn, assists in developing greater levels of social cohesion and community pride.

4.2 Include students, apprentices, other local people, as well as employers and other key stakeholders in decision-making processes.

4.3 Work with other local education providers to ensure that there is a breadth of opportunities available.

4.4 Support small, medium, micro-sized businesses, social enterprises and minority owned businesses to improve capability and grow sustainably.

4.5 Carry out volunteering activities that deliver benefits to local communities.

4.6 Support people to live healthier lives.

4.7 promote sustainability, including:

- Using resources efficiently to reduce waste and maximise value.
- Promoting sustainable and ethical procurement.
- Reducing air pollution, noise, vibration and nuisance within local communities.

5. Review

This policy will be monitored and reviewed to ensure it is consistently and fairly applied.

6. Equality Impact Assessment

The College is committed to the promotion of equality, diversity and providing a supportive environment for all members of our community. Our commitment means that this policy has been reviewed to ensure that it does not discriminate (either intentionally or unintentionally) any of the protected characteristics of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation and meets our obligations under the Equality Act 2010.

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